

ODSC Board Meeting Minutes

February 6, 2024, 6:00 p.m.

Fat Harold's

The meeting was called to order by President Charlie Pangburg at 6:00 p.m. All board members and 17 members were in attendance. Charlie welcomed all members present and thanked the chairpersons for volunteering for their job.

On motion by Jim, seconded by Monica, the Board unanimously approved the minutes for the prior Board meeting.

Rick presented the treasurer's report for the period ending January, 2024.

Jim made the motion and Beth seconded to approve the report. The motion was unanimously approved by the Board.

Committee Reports

- **Advertising** – Carl reported there had been over 70 outreach contacts to businesses made during January and the first of February. Two new advertisers, Roto Pat and Ocean Drive Dentistry, have been added. Carl is developing materials that are directed to realtors, new home communities, remodeling companies and dance related businesses. He is looking for members to help with advertising efforts.
- **Communications** – Susan reported there were 10 messages sent during January. There were 4,922 successful deliveries of messages with 5,963 opens. The most opens were for club remembrance, club events and the oyster roast.
- **Dance Lessons** – Dance lessons will begin a 6-week session on March 6th at Fat Harold's. Beginners will begin at 5:00 pm and intermediate at 5:45. It is important that participants strive to attend all lessons, as it is difficult to repeat lessons.
- **Dance Team** – Charlie reported the dance team has their first event on February 23rd at the Marriott at Grand Dunes which will be a private event.
- **Entertainment/Decorating** – Jeanne reported that Bill Andersen will be the DJ at our oyster roast.
- **Food**- Kathy reported everything is lined up for the oyster roast. Still need to get a truck to haul oysters to the roast and also needs people for clean-up duty.
- **Fun Run** –Nothing to report
- **Golf Cart Fundraising** – Four thousand tickets have been purchased for the fundraiser. All board members and committee chairpersons will be given 10 tickets they are responsible for selling.

- **Golf Tournament** – Monica reported there will be a sponsor get together in early March. Fee for golfers this year is \$80.00 per golfer.
- **Hospitality** – Beth reported there were 178 members and 6 guests for a total of 184 people at the January brunch. All ACSC members that were there were members of our club.
- **Membership**- Lori reported there are 67 lifetime members, 38 new members, and 453 renewal members for a total of 558 members in the club.
- **MB Manor** – Nothing to report
- **Oyster Roast** – Covered under food report.
- **Parade** – Connie informed the board that an email for members is being prepared that will include details. There will be get togethers held for golf cart participants and float riders. Meeting will be held next week to start building the float.
- **Photography** – Kay reported that all pictures are up to date on the website. She hopes to have a session soon, maybe in March, to update pictures for the yearbook. Help is needed to take pictures at the oyster roast.
- **Remembrance** - Nothing to report
- **Sunset Cruise** - Lou is working with the Hurricane fleet to get dates and rain dates.
- **Ways & Means** – Jim reported \$1955.00 was made during the January brunch. He showed new merchandise such as retractable card holders which will be sold at the oyster roast.
- **Website** – Sharon has put a picture of our new golf cart, which will be auctioned off, on the website. She is working with adobe software so people can fill out forms on the website. She is also looking for software to backup old pictures that are on the website.

Old Business- ACSC meeting- SOS card sales were down 40% last year. People are discouraged from sharing SOS cards. Everyone that uses a card should buy one. Other incentives to encourage sales were discussed, such as possible free parking.

New Business - A T-shirt decorating contest is in the works for Spring Safari.

Adjournment- Jim made the motion, seconded by Beth, to adjourn the meeting. Meeting was adjourned at 6:42.

Respectfully Submitted,

Beth Cornwell

Secretary