

ODSC Board Meeting Minutes

November 4, 2025

The meeting was called to order by President Monica Powell at 6:00 p.m. Seven board members were present and 12 members were in attendance. Monica welcomed everyone.

A motion was made by Beth Cornwell and seconded by Ted Sobol to approve the October Board Meeting Minutes. Motion was unanimously passed.

Beth Cornwell presented the treasurer's report for the period ending October 31, 2025.

Rick Kosko made the motion to approve the treasurer's report and it was seconded by Lori Buck. Motion was unanimously passed.

Committee Reports

- **Advertising:** Carl Sivertsen reported all overdue advertisers have committed to renew their ads and checks should be arriving soon. Approximately 32 businesses have been contacted about renewals or becoming new advertisers. Interest, by current and prospective advertisers, has been expressed to arrange a 'meet and greet' for advertisers. Website hits are low resulting in little advertiser exposure. Myrtle Vegas on Facebook has had a strong presence. All suggestions to increase website activity are appreciated. The City of NMB public information office has been sent pictures of the recent donations made by ODSC. These pictures should appear on their message board.
- **Dance Lessons:** No report
- **Christmas Families:** Karen Young sent a report that plans are going well.
- **Communications:** Susan Hazzard reported there were 2752 total recipients of ODSC emails with 2745 successful deliveries and 3806 were opened.
- **Entertainment/Decorating:** The DJ for the November party will be Dennis Brumble. The Al Cain Award will be presented.
- **Food:** The November Party menu will include turkey, mashed potatoes, gravy, salad and green beans. The first one-third of the membership alphabet will provide desserts. Rick made a motion that \$1,200 be approved to provide food and other expenses. Ted Sobol made a motion to approve which was seconded by Monica Powell. The motion was unanimously passed.
- **Fun Run:** No report
- **Golf Cart Fund Raiser:** No report
- **Golf Tournament:** Proceeds from the Golf Tournament were distributed to Junior SOS, Ellen Taylor Foundation, Hope's Kitchen, North Strand Helping Hands and the NMB Explorers.
- **Hospitality:** The October party served 173 people.

- **Membership:** Lori Buck submitted a report. The membership total is 677 members, 98% of previous year's membership. ODSC received 2 renewals for 2025 and also 2026.
- **MB Manor:** Connie Livingston reported the Christmas Santa Visit to Myrtle Beach Manor is scheduled with all the volunteer elves. A practice is scheduled for November 10 at 4:30.
- **Parade:** The theme is "Rudolph the Red-Nosed Reindeer and The Island of Misfit Toys". Walkers, golf carts are needed to participate. Contact Lori Setzer to volunteer. Parade practice is November 6 at 5:30.
- **Photography:** Kay Hughes reported posted photos are up-to-date. The Myrtle Beach Times is to publish some of the ODSC pictures of the Halloween Party.
- **Remembrance:** Sandy Cummings reported six Get Well cards were sent and two more will be sent soon.
- **Dance Team:** Monica reported on Darrell Gaither and Lori Setzer's behalf. The team will perform a routine at Ocean Lakes in November, along with some lessons. A \$300 donation will be received.
- **Sunset Cruise:** No report
- **Ways and Means:** Cathy J. reported the balance is in the black. Merchandise will be available at the November meeting until 6:45. New items for 2026 will be purchased and sales will continue for 2025 merchandise.
- **Website:** Discussions ensued concerning storage capacity of website. Suggestions made to reduce space were to remove pictures of past presidents (leave the names); exclude pictures on the calendar (include name of places); remove minutes, etc. Updated applications that may work more efficiently with the interface; purchase additional space; update maintenance and maintaining the website were some additional topics of discussion.

Old Business:

All ACSC clubs received \$200 from the SOS corporation for 2025, which is owned by the ACSC.

New Business: ACSC will host a Summer Workshop in Columbia, SC on July 16-18. There will be a 3-hour meeting for the clubs that are members.

A Christmas tree will be on display at the North Myrtle Beach Area Historical Museum from the ODSC. Tree will be set up Thanksgiving weekend. Donations will be appreciated.

Adjournment: A motion for adjournment was made by Rick Kosko, seconded by Ted Sobol. The motion was unanimously passed. Meeting was adjourned at 6:27.

Respectfully submitted,

Susan Salley